



Atharva Institute of Management Studies

Activity / Event report

Name of event : FACULTY SPEAKS, Episode 4

Date(s) of conduction : 11 August 2021

No. of participants : 15

Student coordinator/ committee : Sneha Kamalpuria (MMS)

Resource person : **Prof. Hiral Makwana**

Designation : Assistance Professor, Finance Department

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DESCRIPTION

Objectives:

Importance of Financial Planning.

Key Takeaways:

- Introduction to financial planning.
- Division of people into two categories depending on their nature of financial planning.
- Common nature: We start earning and then we start spending.
- It is important to plan, save and then spend.
- Analyze the money you earn.
- Financial planning is a step-by-step process.
- Cutting down unnecessary expenses is very important.
- Learning why we need to do financial planning.
- We, as consumers, can never beat inflation.
- Understanding why do we need to save and invest:
 - Being ready for inflation
 - Future goals
 - Emergency fund
 - Retirement plan





- Learning how don we save and invest.
- Financial pyramid:
 - Protection:
 - Life insurance
 - Health insurance
 - Savings:
 - Recurring Deposit (R.D.)
 - Fixed Deposit (F.D.)
 - Public Provident Fund (P.P.F.)
 - National Saving Certificate (N.S.C.)
 - Kisan Vikas Patra (K.V.P.)
 - Growth:
 - Bonds
 - Mutual Funds
 - Shares
 - Risk:
 - o Gold
 - Property (Real Estate)
 - Enjoy:
 - o Manage your personal finance and enjoy your wealth.
- Learning how to create a Financial Plan:
 - Understanding your current financial situation.
 - Writing down your financial goals.
 - Look at various investment options.
 - Implement the plan.
 - Monitor the plan.





- Be careful and analyze what performance our investments are making.
- Be ready with some revival strategies as well.
- Financial plan helps us to cover:
 - Inflation impact
 - Contingency of availability
 - Retirement
 - Insurance
 - Investments are tied to goals
 - Cash flow management
 - Achieving your financial goals
 - Financial viability
- Understanding if it is the right time to invest in mutual funds.
- Have a financial advisor.
- Higher the period, lower the risk.
- It is very important for youngsters to save.
- Looking on current covid situation, understanding if it is appropriate to get into stock market.
- Diversify yourself in different stocks and investments.
- Understanding about investments in gold and gold ETF.
- Invest according to your requirements and needs.
- Keep a check on your tax deductions.
- Bit coins is not legal in India and it is also unsafe.
- QUESTIONS AND ANSWERS.
- Conclusion of the session with a few words from Dr. R.G. Ratnawat,
 Director, AIMS.





FLYER OF THE EVENT

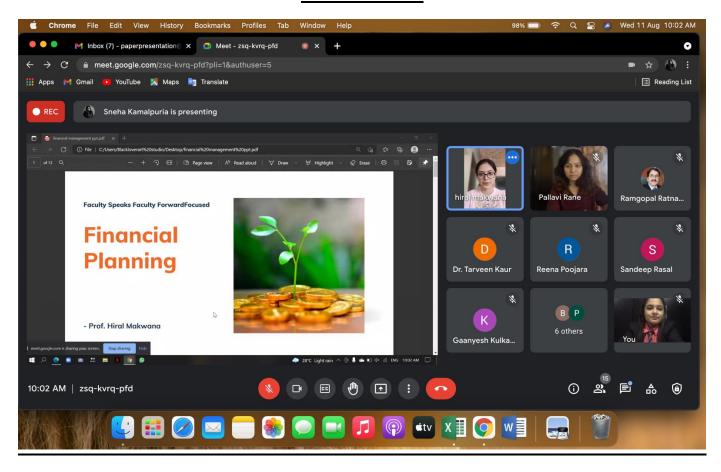


Flyer Designed by: Piyush Chaudhary (MMS)



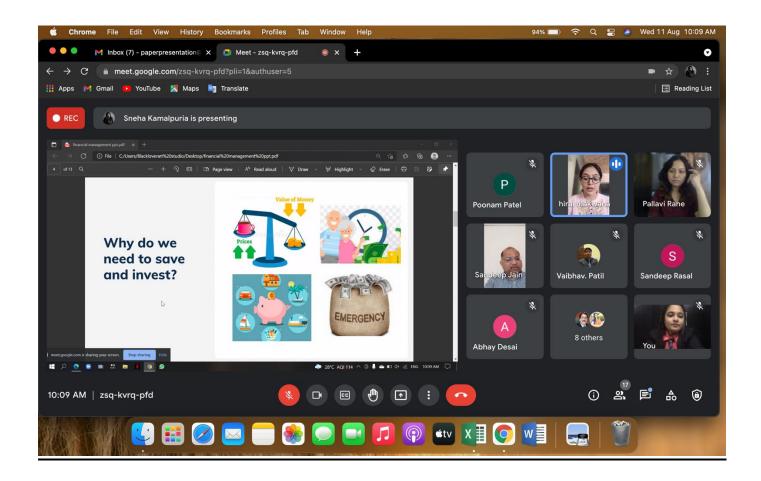


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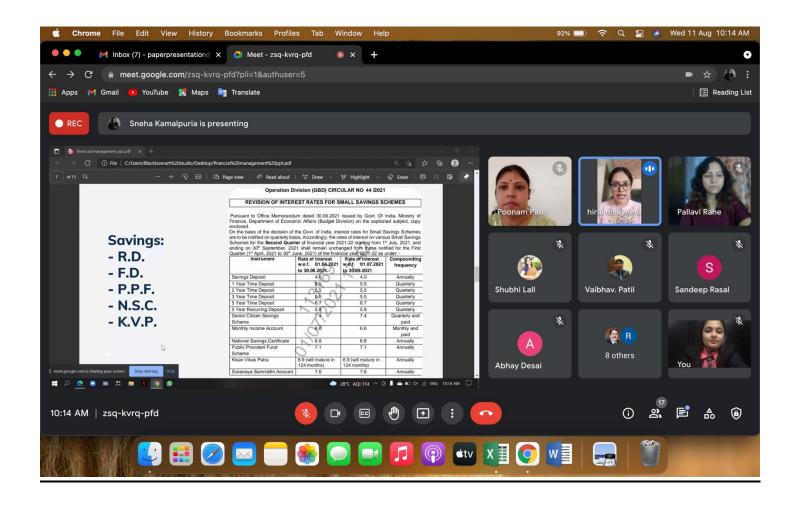


















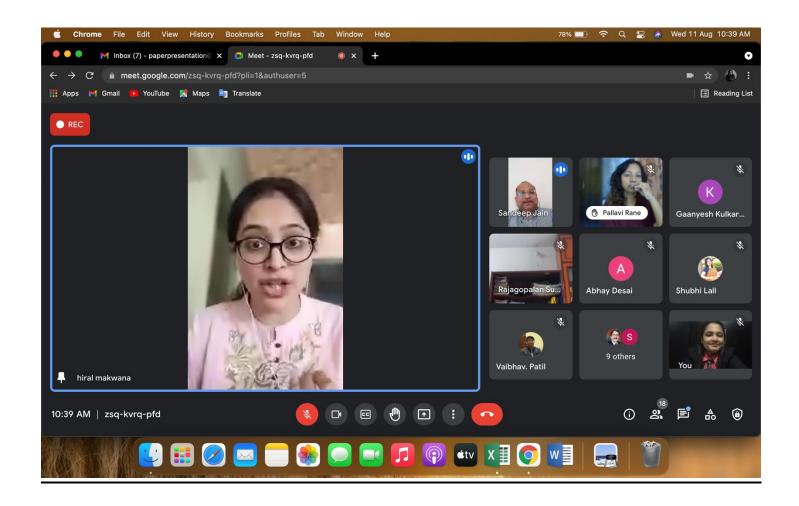




































EVENT REPORT PREPARED BY: SNEHA KAMALPURIA, STUDENT, MMS DIVISION B.

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

Submitted to: Dr. R.G. Ratnawat, Director, Atharva Institute of Management Studies.

This video was recorded on the Email ID paperpresentation@atharvacoe.ac.in

Live session was initiated by Sneha Kamalpuria, MMS.



